WSOC-TV

Agency Name:	GMMB		Todays date:	10/31/2012
Advertiser Name: _	Barack Obama	l	Invoice Nbr.:	
X Credit Agency #	Debit	Refund	Transfer	OSI Contract # 32 6 152
Agency #	Advertiser #	Order Ty	pe	
Date Aired: _			Time Aired:	
A/E Name: _	Andrea Moore		A/E Number: Ntl. Rep Nbr:	
Billed at Rate: _			Corrected Rate:	
Gross Credit/Debit: _	\$2,985	.00	Net Credit/Debit:	\$2,537.25
REASON FOR ADJUSTME	NT:			
SALES Agency Commission Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Erro Telerep Makegood Erro Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error	r		OTHE Carting Error Technical Diffic Network Overru Invoice Billing Computer Conv Production Billi	ulty n rror . Error
EXPLANATION: credit due rebates for the week 11/1 Thui - Su 11-1137p 2x \$1 11/1 Th-Fr 1137p-1207a 1x \$5	200	espent		-
11/1 Th-Fr 110-210a 1x \$85				
Approved for Sales		Approved	I for Accounting	



3050 K Street NW

Washington, DC 20007

CPE

Phone/Fax **Buyer Name** Sales Office

BASSETT, LAURA

Account Types

National/Political 95/101/1537

> Sales Tax Net Total Commission Commission %

> > \$168,899.25

\$29,805.75

15.00

Comments Billing Type

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Schedule Dates Contract #

325152

Date Entered

08/02/12

Advertiser

Brand

Salesperson

Product

Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 1537/OBAMA FOR AMERICA (134149)

10/09/12-11/02/12

Telerep/Philadelphia Demo Package Deal

CO-OP Order Type **Entered By** Last Modified Headline #

Jill Hipskind 06260350 ö 10/31/12 Normal

Charlotte (WSOC)
By Broadcast Month

Spots 152 156

Rate \$195,720.00 \$2,985.00

Oct. 2012 Nov. 2012 Grand Total: \$198,705.00

3reak Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW Mo Tu We Th Fr Sa Su	Mo	T	×e	17	7	4	Sa Si	-	Spots	Rate	Total	Station	Comments	Entered
ot	10/09/12-10/12/12	5	:30	:30 5A- 5:30A (EST)	4		×		×	×		ou voi		4	\$425.00	\$1,700.00	\$1,700.00 Charlotte (WSOC)		10/8/12
ot	10/09/12-10/12/12	И	:30	:30 6A- 7A (EST)	4		×	×	×	×				4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)		10/8/12
ot	10/09/12-10/12/12	5	:30	:30 7A- 8A (EST)			ω	2 3	ω	2				9	\$775.00	\$6,975.00	\$6,975.00 Charlotte (WSOC)		10/8/12
ot	10/13/12-10/13/12	6	:30	:30 6A- 8A (EST)								2		ш	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)		10/10/12
ot	10/13/12-10/13/12	5	:30	:30 8A- 9A (EST)								2	-	2	\$475.00	\$950.00	\$950.00 Charlotte (WSOC)		10/10/12
ot	10/14/12-10/14/12	6	:30	:30 6A- 8A (EST)						-0		2		2	\$275.00	\$550.00	\$550.00 Charlotte (WSOC)		10/10/12
ot	10/14/12-10/14/12	51	:30	:30 8A- 9A (EST)						1000		2		2	\$500.00	\$1,000.00	\$1,000.00 Charlotte (WSOC)		10/10/12
ot	10/09/12-10/12/12	5	:30	:30 9A- 10A (EST)	4	ļ.,,	×	×	×	×			-	4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		10/8/12
ot	10/09/12-10/12/12	5	:30	:30 10A- 11A (EST)	4		×	×	×	×				4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		10/8/12
													-			The second secon			

Line

Line Type / Bre

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser

Date

Accepted-Station:

Date:

Comments

\$275.00 \$200.00 \$375.00 \$675.00

\$375.00

\$1,500.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC) Charlotte (WSOC)

8/2/12 10/8/12 10/8/12

10/8/12 10/8/12

CONFIRMATION CONTRAC

13.1 Normal Line / Spot 12.0 Normal Line / Spot 11.1 Normal Line / Spot 10.1 Normal Line / Spot 9.1 Normal Line / Spot

10/14/12-10/14/12 10/13/12-10/13/12

10/09/12-10/12/12

:30 3P- 4P (EST) :30 12P- 12:30P (EST) :30 12P- 12:30P (EST) 10/09/12-10/12/12 10/09/12-10/12/12

UT.

:30 12P- 1P (EST) :30 10:58A- 12P (EST)

× ... × ... × ... × × × ×

\$2,700.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC)

8.1 Normal Line / Spot 7.2 Normal Line / Spot 6.2

Normal Line / Spot

5.2 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 2.1 Normal Line / Spot 1.1 Normal Line / Spot

14.1 Normal Line / Spot



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax **Buyer Name**

BASSETT, LAURA

Commission Commission % Package Dea

\$29,805.75

15.00

Telerep/Philadelphia

Sales Office Salespersor

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12

Schedule Dates

Contract #

325152

Date Entered

08/02/12

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Order Type

CO-OP Demo Headline # **Entered By** 8

Last Modified 10/31/12 06260350 Jill Hipskind Normal

156

Spots 152

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total: \$195,720.00 \$2,985.00 \$198,705.00

CPE	95/101/153/	Net rotal	\$168,899.25	
Account Types	National/Political	Sales Tax		
Dillian Tuna	2			
adf. Suma	Statitual a			
Comments	OBAMA FOR AMERICA			

				The state of the s	SAC!	CONFIRMATION CONTRAC	080		TR	CON					
												H			
10/8/12		\$4,300.00 Charlotte (WSOC)	\$4,300.	\$4,300.00	н					:30 10P- 11P (EST)	:30	Uī	10/10/12-10/10/12	28.1 Normal Line / Spot	28.1
10/8/12		\$7,500.00 Charlotte (WSOC)	\$7,500.	\$7,500.00			1			:30 9P- 9:30P (EST)	:30	5	10/10/12-10/10/12	27.1 Normal Line / Spot	27.1
10/8/12	Control of the Contro	\$5,000.00 Charlotte (WSOC)	\$5,000.	\$5,000.00	1		1			:30 8:30P- 9P (EST)		5	10/10/12-10/10/12	26.1 Normal Line / Spot	26.1
10/8/12		\$5,600.00 Charlotte (WSOC)	\$5,600.	\$5,600.00	н			1		:30 10P- 11P (EST)	:30	5	10/09/12-10/09/12	25.1 Normal Line / Spot	25.1
10/8/12		\$15,600.00 Charlotte (WSOC)	\$15,600.	\$7,800.00	2			2		:30 9P- 10P (EST)	:30	5	10/09/12-10/09/12	24.1 Normal Line / Spot	24.1
10/8/12		\$4,500.00 Charlotte (WSOC)	\$4,500.	\$4,500.00	-				1	:30 10P- 11P (EST)		5	10/15/12-10/15/12	23.1 Normal Line / Spot	23.1
10/8/12		\$12,000.00 Charlotte (WSOC)	\$12,000	\$6,000.00	2			ļ	2	:30 8P- 10P (EST)		5	10/15/12-10/15/12	22.1 Normal Line / Spot	22.1
10/8/12		\$2,000.00 Charlotte (WSOC)	\$2,000	\$500.00	4		×	×	4	:30 11:35P- 12:02A (EST)		5	10/09/12-10/11/12	21.1 Normal Line / Spot	21.1
10/8/12		\$1,000.00 Charlotte (WSOC)	\$1,000	\$1,000.00	ь	1				:30 6P- 6:30P (EST)		5	10/14/12-10/14/12	20.1 Normal Line / Spot	20.1
8/2/12		Charlotte (WSOC)		\$390.00		1				:30 6P- 6:30P (EST)		6	10/13/12-10/13/12	19.0 Normal Line / Spot	19.0
10/8/12		\$6,600.00 Charlotte (WSOC)	\$6,600	\$1,100.00	6	×	×	×	6	:30 6P- 6:30P (EST)	:30	(J	10/09/12-10/12/12	18.1 Normal Line / Spot	18.1
10/8/12		\$3,500.00 Charlotte (WSOC)	\$3,500	\$875.00	4	×	×	×	4	:30 5:30P- 6P (EST)		5	10/09/12-10/12/12	17.1 Normal Line / Spot	17.1
10/8/12		\$3,400.00 Charlotte (WSOC)	\$3,400	\$850.00	4	×	×	×	4	:30 5P- 5:30P (EST)		5	10/09/12-10/12/12	16.1 Normal Line / Spot	16.1
10/8/12		\$4,125.00 Charlotte (WSOC)	\$4,125	\$825.00	ر د	×	×	×	5	:30 4P- 5P (EST)	:30	Un.	10/09/12-10/12/12	15.1 Normal Line / Spot	15.1
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su Spots	SPW Mo Tu We Th F	Tu	SPW Mo	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser.

Date:

Accepted-Station:

Date:

Comments

Printed At: 12:40 PM on Wednesday, October 31 2012

Page 2 of 6



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Net Total

Commission Commission % Package Deal Order Type

95/101/1537

OBAMA FOR AMERICA

Billing Type

Phone/Fax **Buyer Name** Sales Office

> BASSETT, LAURA Telerep/Philadelphia

Salesperson

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency Schedule Dates Advertiser 10/09/12-11/02/12

Contract #

325152

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Pol/B Obama/D/Pre/US (16256)

Demo CO-OP **Entered By** Last Modified Headline # Date Entered 10/31/12 08/02/12 06260350 Jill Hipskind

Spots 152 4 156 Rate \$195,720.00 \$2,985.00 \$198,705.00

15.00 Normal \$168,899.25 \$29,805.75 Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total:

Decision Dates Sec Length RunTimes SPW Mo Tu We Th Fis Su Spots Rade Spation Spation Comments Total Spation Spation Comments Total Spation Spa		ents:	Comments	Date:			Accepted-Station:	Accepto	Date:		Accepted-Agency/Advertiser:	Accept
Line Pype Heak Pype Pype Heak Pype Heak Pype Heak Pype Heak Pype Heak Pype Pype Pype Pype Pype Pype Pype Pype Heak Pype				-	RAC	TION CONT	OMF RWAI	CC				
Line Type (Peak Type (Ref #)) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments Li Normal Line / Spot 10/11/2-10/11/12 5 :30 (8- 9) (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) Comments Li Normal Line / Spot 10/11/2-10/11/12 5 :30 (8- 9) (EST) 1 1 \$5,000.00 \$4,000.00 Charlotte (WSOC) <	10/8/12	\$375.00 Charlotte (WSOC)		\$375.	1		1	0 10A- 11A (EST)	:3	10/15/12-10/15/12	42.1 Normal Line / Spot	4.
Line ly/pe (New I) Dates Sec Length Run Times SPW No Tu We Th F Sout Rate Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 33/8P- 9P (EST) 1 1 4,000.00 4,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 6 33/9P- 10P (EST) 1 1 45,000.00 4,000.00 Charlotte (WSOC) Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/11/12-10/11/12 5 33/8P- 9P (EST) 1 1 45,000.00 45,000.00 Charlotte (WSOC) 1 1.2 Normal Line / Spot 10/12/12-10/12/12 5 33/8P- 9P (EST) 1 1 45,000.00 45,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/12/12-10/12/12 5 33/9P- 10P (EST) 1 1 45,000.00 Charlotte (WSOC) 44,000.00 Charlotte (WSOC) 44,000.0	10/8/12	\$375.00 Charlotte (WSOC)		\$375.	1		-	0 9A- 10A (EST)			41.1 Normal Line / Spot	4
Line ly/pe / Break (y/pe (Ref #)) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 330 8F- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (wSOC) Charlotte (wSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 330 9F- 1IP (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (wSOC) 1 1.2 Normal Line / Spot 10/11/12-10/11/12 5 330 9F- 1IP (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (wSOC) 1 1.2 Normal Line / Spot 10/12/12-10/12/12 5 330 9F- 1IP (EST) 1 1 \$5,000.00 \$4,000.00 Charlotte (wSOC) 1 1.2 Normal Line / Spot 10/12/12-10/12/12 5 330 9F- 1IP (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (wSOC) 4,000.00 Charlotte (wSOC) 1 1 \$3,000.00 \$3,000.00 Charlotte (wSOC) 4,000.00 Charlotte (wSOC) 4,000.00 Charlotte (wSOC) 4,000.00 \$3,000.00 <td< td=""><td>10/8/12</td><td>,550.00 Charlotte (WSOC)</td><td></td><td>\$775.</td><td>2</td><td></td><td>2</td><td>0 7A- 8A (EST)</td><td></td><td></td><td></td><td>٩</td></td<>	10/8/12	,550.00 Charlotte (WSOC)		\$775.	2		2	0 7A- 8A (EST)				٩
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30/8P- 9P (EST) 1 1 4,000.00 4,000.00 Charlotte (wSOC) Charlotte (wSOC) 1.0 Normal Line / Spot 10/11/12-10/11/12 5 :30/8P- 9P (EST) 1 1 45,000.00 Charlotte (wSOC) Charlotte (wSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30/8P- 9P (EST) 1 1 1 45,000.00 Charlotte (wSOC) 1 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30/8P- 9P (EST) 1 1 1 45,000.00 Charlotte (wSOC) Charlotte (wSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30/8P- 9P (EST) 1 1 1 43,000.00 Charlotte (wSOC) Charlotte (wSOC) 1.3 Normal Line / Spot 10/14/12-10/14/12 5 :30/8P- 9P (EST) 1 1 42,000.00 \$3,000.00 Charlotte (wSOC) 4,000.	10/8/12	\$850.00 Charlotte (WSOC)		\$850.	1		1	06A- 6:30A (EST)				ļ ω
	10/8/12	\$425.00 Charlotte (WSOC)		\$425	1		1	05A- 5:30A (EST)			38.1 Normal Line / Spot	w
Line lype / Break lype (Refr #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 4,000.00 \$4,000.00 S4,000.00 Charlotte (WSOC) 1.0 Normal Line / Spot 10/11/12-10/11/12 6 :30 9P- 10P (EST) 1 1 55,000.00 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 55,000.00 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 8P- 9P (EST) 1 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 8P- 9P (EST) 1 1 1 \$3,000.00 \$7,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.3 Normal Line / Spot 10/12/12-10/12/12 5 :30 8P- 9P (EST) 2 2 2 3,700.00 \$3,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.4 Normal Line / Spot 10/14/12-10/14/12 5 :30 8P- 9P (EST) 2 2 2 3,700.00 \$3,000.00 Charlotte (WSOC)	10/10/12	3,000.00 Charlotte (WSOC)		\$6,500	2	2		09P- 10P (EST)			37.2 Normal Line / Spot	w
Line lype / Break lype (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.0 Normal Line / Spot 10/11/12-10/11/12 5 :30 9P- 10P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/12/12-10/12/12 5 :30 9P- 10P (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 9P- 10P (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 9P- 10P (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 9P- 10P (EST) 2 2 2 \$3,000.00	10/8/12	3,000.00 Charlotte (WSOC)		\$6,000	1	1		08P- 9P (EST)	:3	10/14/12-10/14/12	36.1 Normal Line / Spot	ω
Line lype / Break lype (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 4,000.00 \$4,000.00 Charlotte (WSOC) 1.0 Normal Line / Spot 10/11/12-10/11/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 4,000.00 Charlotte (WSOC) 5 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 11P (EST) 2 2 \$2,000.00 \$3,000.00 Charlotte (WSOC) 1.3 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 11P (EST) 1 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) <td>10/8/12</td> <td>2,500.00 Charlotte (WSOC)</td> <td></td> <td>\$2,500</td> <td>н</td> <td></td> <td></td> <td>0 7P- 8P (EST)</td> <td></td> <td>10/14/12-10/14/12</td> <td>35.1 Normal Line / Spot</td> <td>w</td>	10/8/12	2,500.00 Charlotte (WSOC)		\$2,500	н			0 7P- 8P (EST)		10/14/12-10/14/12	35.1 Normal Line / Spot	w
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Type 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.0 Normal Line / Spot 10/11/12-10/11/12 6 :30 9P- 10P (EST) 1 1 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) 1.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.2 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 11P (EST) 1 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1.3 Normal Line / Spot 10/12/12-10/12/12 5 :30 10P- 10P (EST) 1 1 1 \$5,000.00 \$4,000.00 Charlotte (WSOC)	10/10/12	7,400.00 Charlotte (WSOC)		\$3,700	2	2		10P- 11P (EST)	5 3	10/12/12-10/12/12	34.2 Normal Line / Spot	u
Line lype / Break lype (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Al Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) 1 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) 1 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	10/8/12	3,000.00 Charlotte (WSOC)		\$3,000		1		10 9P- 10P (EST)		10/12/12-10/12/12	33.1 Normal Line / Spot	w
Line lype / Break lype (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments To Mormal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) Charlotte (WSOC) 1 Normal Line / Spot 10/11/12-10/11/12 5 :30 9P- 10P (EST) 1 1 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC)	10/10/12	1,000.00 Charlotte (WSOC)		\$2,000	2	2		10 8P- 9P (EST)		10/12/12-10/12/12	32.2 Normal Line / Spot	3
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We Th. Fr. Sa. Su. Spots Rate Total Station Comments v.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) v.0 Normal Line / Spot 10/11/12-10/11/12 6 :30 9P- 10P (EST) 1 1 \$5,000.00 Charlotte (WSOC)	10/8/12	5,000.00 Charlotte (WSOC)		\$5,000	1	1		10P- 11P (EST)		10/11/12-10/11/12	31.1 Normal Line / Spot	(Li
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We Th. Fr. Sa. Su. Spots Rate Total Station Comments v.1 Normal Line / Spot 10/11/12-10/11/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC)	8/2/12	Charlotte (WSOC)	0.00	\$5,000		1		30 9P- 10P (EST)		10/11/12-10/11/12	30.0 Normal Line / Spot	(4)
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	10/8/12	4,000.00 Charlotte (WSOC)		\$4,000		1		30 8P- 9P (EST)		10/11/12-10/11/12	29.1 Normal Line / Spot	N.
	-		Total				SPW Mo Tu		ec Length	Dates Se	ne Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written



Washington, DC 20007

Account Types

Phone/Fax **Buyer Name** Sales Office

Salesperson

Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Contract #

325152

Greer, Margolis, Mitchel 1537/OBAMA FOR AMEI Political - Federal Candi Pol/B Obama/D/Pre/US 10/09/12-11/02/12

\$198,705.00	156	Grand Total:
\$2,985.00	4	Nov. 2012
\$195,720.00	152	Oct. 2012
Rate	Spots	By Broadcast Month
		Charlotte (WSOC)

OBAMA FOR AMERICA	Standard	National/Political Sales Tax	95/101/1537 Net Tetal	/ Commission	BASSETT, LAURA Commission %	Telerep/Philadelphia Package Deal	Telerep/Philadelphia, Philadelphia (1057) Order Type	1537/OBAMA FOR AMERICA (134149) Demo	Political - Federal Candidate (1067) Headline #	Greer, Margolis, Mitchell & Associates (2890) CO-OP	Pol/B Obama/D/Pre/US (16256) Entered By	10/09/12-11/02/12 Last Modified	CCTTC
			\$168,899.25	ion \$29,805.75	ion% 15.00	Deal	pe Normal		# 06260350	No		lified 10/31/12	ered 08/02/12
							energe control of the		Signit 10tal. 156	H	Oct. 2012 152	By Broadcast Month Spots	Charlotte (WSOC)

		13	Comments:	Date:	pros.				Accepted-Station:	Acce	Date:			Accepted-Agency/Advertiser:	Accepted-A
					ACT	CONFIRMATION CONTRAC	ONO	WAT	ÖNEE						
10/8/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1			×		.303F #F (ESI)	.30	2116	I lot 21 let lot	mar ener / open	
10/8/12		\$5,550.00 Charlotte (WSOC)	\$5,550.00	00.C26¢	0	>	>			מה אה ודרים		5/13	10/15/12-10/15/12	56.0 Normal Line / Snot	56.0 N
71/8/17		2 (11000)	17	00 300		<	< .	ν.	6	:30 11P- 11:35p (FST)	5 :30		10/09/12-10/14/12	55.1 Normal Line / Spot	55.1 N
10/0/12		\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$500.00	2	2				:30 12:05A- 12:35A (EST)	5 :30		10/12/12-10/12/12	54.1 Normal Line / Spot	54.1 N
10/8/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	×	×	4	:30 6:58P- 7:30P (EST)	4 :30	12/12	10/09/12-10/12/12	53.1 Normal Line / Spot	53.1 N
10/8/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	-			1		:3011:35P- 12:02A (EST)	5 :30	15/12	10/15/12-10/15/12	22.1 Morniai cine / Spot	M 1.2C
10/8/12		\$925.00 Charlotte (WSOC)	\$925.00	\$925.00	-		4 - 3 - 3	-	+	:30 11P- 11:35P (EST)	1 30	15/12	10/15/12-10/15/12	E2 1 Normal Line / Spot	5 1 2
10/8/12		\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	-	- -		>	+	7.30r (L31)	3 3	15/42	10/15/10 10/	armal Line / Coot	71.1
10/8/12		Cigiotte (M2OC)	4 1,000.00	1 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	4					-30 7-30P- 7-56B (ECT)	.30	15/12	10/15/12-10/15/12	50.1 Normal Line / Spot	50.1 N
10/0/11		\$4 800 00 Charlotte (WCOC)	\$4 800 no	\$1.200.00	4	× 	× ×	×	4	:30 7:30P- 7:56P (EST)	4 :30	12/12	10/09/12-10/12/12	49.1 Normal Line / Spot	49.1 N
10/8/13		\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	H			1		:30 6:58P- 7:30P (EST)	4 :30	15/12	10/15/12-10/15/12	48.1 Normai Line / Spot	48.1 N
10/8/12		\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	1-			1		:30 6P- 6:30P (EST)	:30	15/12	10/15/12-10/15/12	47.1 Monitian Chie / Spot	17.74
10/8/12		\$875.00 Charlotte (WSOC)	\$875.00	\$875.00	-			-	-	:305:30P- 6P (EST)	:30	71/51	71/51/01-71/61/01	ormal Line / Spot	10.1
10/8/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	<u> -</u>			-		.30 SP- 3.30P (EST)		17/16	10/15/12 10/15/12	46 1 Normal Line / Cont	46 1
10/8/12		to one change (MOOC)	40,000	10.000	4			1	1	ED E-300 (ECT)		15/13	10/15/12-10/	45.1 Normal Line / Snot	45.1 N
27 10 101		Charlotte (MCCC)	00 522¢	\$375,00	-			-		:30 12P- 1P (EST)	5 :30	15/12	10/15/12-10/15/12	44.1 Normal Line / Spot	44.1 N
10/8/13		\$675.00 Charlotte (WSOC)	\$675.00	\$675.00	11			1		:30 10:58A- 12P (EST)	4 :30	15/12	10/15/12-10/15/12	43.1 Normal Line / Spot	43.1
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th	SPW Mo Tu We Th	SPW	Run Times	Sec Length		Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Net Total

Commission

Package Dea

Commission %

95/101/1537

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office

> BASSETT, LAURA Telerep/Philadelphia

Salesperson

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12

Contract #

325152

Date Entered

08/02/12

Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057)

CO-OP Demo Last Modified Headline # **Entered By** 062603 8

Order Type Jill Hipskind 10/31/12 Normal

> Charlotte (WSOC)
> By Broadcast Month Oct. 2012

Spots 152

\$195,720.00 \$2,985.00 \$198,705.00

	\$100,035.63	# 188 900 7E	\$29,805.75	15.00	Normal	06260350	No	om nipomila
						Grand Total:		Nov. 2012
						156	-	4
						\$198,7	124	C\$

			The second secon	3	SACT CT	CONFIRMATION CONTRACT		RMAI	ONFI	0					
10/24/12		\$145.00 Charlotte (WSOC)	\$145.00 (\$145.00	1	×		ļ.		:30 12:30P- 1P (EST)	:30	6	10/27/12-10/27/12	/U.U Normai Line / Spot	0.0/
10/24/12		\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$1,500.00	2	×		2		:30 10P- 11P (EST)	:30	6	10/26/12-10/26/12	69.0 Normal Line / Spot	0.69
10/24/12		\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$3,000.00	1	×		•		:30 9P- 10P (EST)	:30	<u></u>	10/26/12-10/26/12	68.0 Normal Line / Spot	68.0
10/24/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	1	×		1		:30 10P- 11P (EST)	:30	6	10/28/12-10/28/12	67.0 Normal Line / Spot	67.0
10/11/12		\$225.00 Charlotte (WSOC)	\$225.00	\$225.00	1	×		1		:30 5:30A- 6A (EST)		6	10/13/12-10/13/12	66.0 M/G For 4.1.1 / Spot	66.0
10/10/12		\$85.00 Charlotte (WSOC)	\$85.00	\$85.00	1	1		-		:30 1:07A- 2:05A (EST)	:30	-	10/13/12-10/13/12	65.0 Normal Line / Spot	65.0
10/9/12		\$775.00 Charlotte (WSOC)	\$775.00	\$775.00	<u></u>		×	ľ		:30 6:30P- 7P (EST)		6	10/10/12-10/10/12	64.0 M/G For 3.1.1 / Spot	64.0
10/8/12		\$2,175.00 Charlotte (WSOC)	\$2,175.00	\$725.00	ω			ω		:30 8A- 9A (EST)		5	10/15/12-10/15/12	63.0 Normal Line / Spot	63.0
10/8/12		\$5,800.00 Charlotte (WSOC)	\$5,800.00	\$725.00	8	2	: 2 : 2	: 2		:30 8A- 9A (EST)		5	10/09/12-10/12/12	62.0 Normal Line / Spot	62.0
10/8/12		\$3,400.00 Charlotte (WSOC)	\$3,400.00	\$850.00	4	1	1 1	-		:30 6:30A- 7A (EST)	:30	-	10/09/12-10/12/12	or o Notural Flue / Short	0.10
10/8/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	12			1		:30 6:30A- 7A (EST)	:30	-	10/15/12-10/15/12	61.0 Normal Line / Spot	60.0
10/8/12		\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	1			ı		:30 5:30A- 6A (EST)	:30	+	10/15/12-10/15/12	59.0 Normal Line / Spot	59.0
10/8/12		\$1,700.00 Charlotte (WSOC)	\$1,700.00	\$425.00	4	1	1 1	-		:30 5:30A- 6A (EST)		5	10/09/12-10/12/12	58.0 Normal Line / Spot	58.0
10/8/12		\$825.00 Charlotte (WSOC)	\$825.00	\$825.00	1			1 ×		:30 4P- 5P (EST)	:30	-	10/15/12-10/15/12	57.0 Normal Line / Spot	57.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	u We Th	SPW Mo Tu We	SPV	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Total

\$168,899.25 \$29,805.75

Commission Commission%

15.00

95/101/1537

Billing Type

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

BASSETT, LAURA

Telerep/Philadelphia

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates Contract # Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12 325152

1537/OBAMA FOR AMERICA (134149) CO-OP Demo **Entered By** Last Modified Headline#

Telerep/Philadelphia, Philadelphia (1057) Order Type 06260350 Jill Hipskind 10/31/12 Normal

Date Entered

08/02/12

Package Deal

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total: **Spots** 152 4 156 \$195,720.00 \$2,985.00 \$198,705.00

		74.0	73.0	72.0	71.0	Line
		74.0 Normal Line / Spot	73.0 Normal Line / Spot	/z.0 Normai Line / Spot	71.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		11/01/12-11/02/12	11/01/12-11/02/12	11/01/12-11/02/12	10/2//12-10/2//12	Dates
		4	4 :3	4 :3	6	Leng
00		:30 1:10A- 2:10A (EST)	:30 11:37P- 12:07A (EST)	:30 11P- 11:37P (EST)	:301P- 2P (EST)	Run Times
CONFIRMATION CONTRACT		1	1 ×	1	1	SPW Mo Tu We Th
CONTRAC		×	×	1	×	Fr Sa Su Spots
7		1 \$85.00	1 \$500.00	2 \$1,200.00	1 \$215.00	ots Rate
		\$85.00	\$500.00	\$2,400.00	\$215.00	Total
		\$85.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	\$2,400.00 Charlotte (WSOC)	\$215.00 Charlotte (WSOC)	Station
	,					Comments
		10/31/12	10/31/12	10/31/12	10/24/12	Entered

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: